STAKEHOLDER MAPPING

identifying the people and institutions who matter to your participant's mental health

stakeholder mapping

In order to design for your local context, you must understand who the other players are. The purpose of this exercise is to explore the individuals and entities that have influence over your participant. These stakeholders may become key partners in developing your model, they may be customers who help pay for your model, or they may pose a challenge to your model.

The challenge here is to think about diverse stakeholders across sectors: local government, national government, local businesses, large businesses, employers, officials, schools, friends, family, not-for-profit entities, religious organizations, and more. Think as expansively as possible.
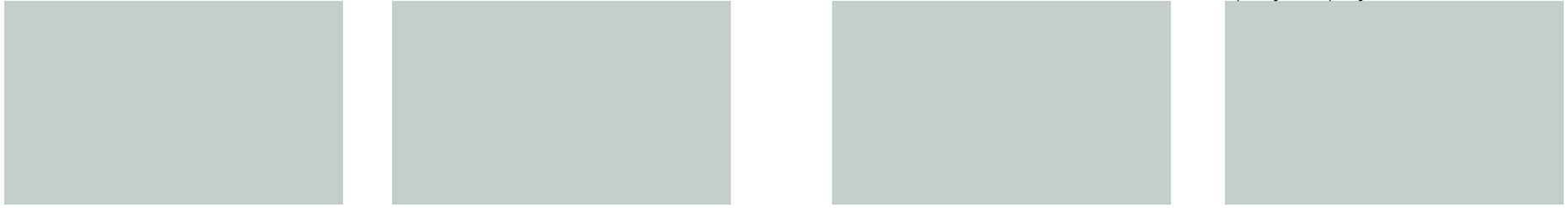
related tools: ecological systems analysis, stakeholder risks & mitigations, mental health systems planning, final persona development

stakeholder mapping

Who affects or influences these services?

Who affects or influences this company, employer, or school?

Service providers: who serves this person's needs?

Work or school: who does this person work with or for?

final persona

Household: who does this person live with?

Community: who is in this person's network or circle?

Who affects or influences these individuals?

Who affects or influences the community or network?