



STAKEHOLDER MAPPING

identifying the people and
institutions who matter to your
participant's mental health



stakeholder mapping

In order to design for your local context, you must understand who the other players are. The purpose of this exercise is to explore the individuals and entities that have influence over your participant. These stakeholders may become key partners in developing your model, they may be customers who help pay for your model, or they may pose a challenge to your model.

The challenge here is to think about diverse stakeholders across sectors: local government, national government, local businesses, large businesses, employers, officials, schools, friends, family, not-for-profit entities, religious organizations, and more. Think as expansively as possible.

instructions

Start at the center and write down a few details about your participant.

Next, explore each segment of potential stakeholders that have an impact on the participant's life. The first level explores stakeholders who interact directly with your participant— they may even know each other on a first-name basis.

The following level explores stakeholders who influence the first level of stakeholders. They may not know your participants at all, but they influence the people who do. You can continue to map the net of stakeholders around your participant to gain a full systems-level understanding of the people and entities you may want to engage.

Once you have most stakeholders identified, circle or highlight the ones who are especially influential to the participant, or may have interest in the participant's mental health and wellbeing. These are the ones you want to examine deeply in the Stakeholder Risks and Mitigations exercise.

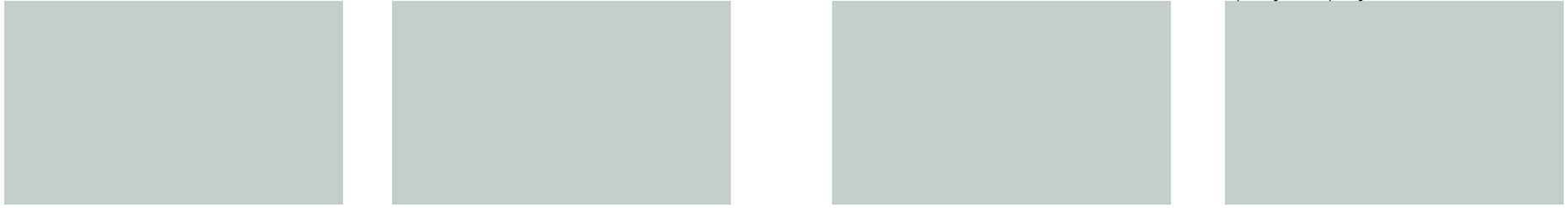


related tools: ecological systems analysis, stakeholder risks & mitigations, mental health systems planning, final persona development

stakeholder mapping

Who affects or influences these services?

Who affects or influences this company, employer, or school?



Service providers: who serves this person's needs?



Work or school: who does this person work with or for?



final persona

Household: who does this person live with?



Community: who is in this person's network or circle?



Who affects or influences these individuals?

Who affects or influences the community or network?